

The logo features a stylized circular emblem with green, blue, and yellow segments on the left. To its right, the text 'RENEWABLE ENERGY Expo' is displayed in a bold, sans-serif font, with 'RENEWABLE' in green and 'ENERGY Expo' in blue. Below this, '5th Edition' is written in a smaller, black, sans-serif font.

RENEWABLE
ENERGY Expo
5th Edition



POST SHOW REPORT

20 - 22 JANUARY 2022
CHENNAI TRADE CENTRE, CHENNAI

PRELUDE

We are living in a time when exhaustible resources are decreasing, we produce and consume more than we need and our striving for efficiency, competitiveness and comfort is stronger than ever before. All this leads to changes - of climate and of technologies. Innovations, knowledge, interaction between suppliers and consumers help against global warming. The 5rd edition of Renewable Energy Expo and conference presented the best possible solutions in the market today. Realizing more economic and environmental benefits for all, they are a way to change our thoughts, a step towards a desired future: safe and clean energy, a land without waste, digital and connected cities.

THE OPENING

The Grand inauguration of the 5th Edition of Renewable Energy was held on 20th January, 2023 at the Chennai trade Centre. The much envisioned International Renewable Energy Expo witnessed the largest gathering of all renewable Energy experts in South Asia. From day one fo opening exhibitors showcased the latest clean technologies and sustainable innovations from around the world. Among the exhibitors were leading international companies, up-and-coming innovators and government entities.



OVERVIEW - SHOW FACTS EXHIBITION

75+
Exhibiting
Companies

150
Categories

3
Days

7,000
Visitors

1,000+
Products
Showcased

EXHIBITOR PROFILE

*Manufacturers & Suppliers
Distributors & Service Providers
Local and Global Players in Photovoltaic
Solar Thermal
Solar Architecture
PV Equipment & Materials Manufacturers
Products Materials and Systems Cell Modules
Inverter and other components
Solar community lighting systems
Project Developers / EPC Contractors
Solar fixed home lighting systems
Solar Water Pumps
Solar water heaters and systems
System Integrators
Research Institutes
Solar test centres
Solar end use manufacturers and large users
Waste to energy project
Wind Turbines
Wind Farm Developers
Wind Operation & Maintenance
Wind Turbine Generator
Wind Components
Wind Project Developers
Geothermal heat pump
Biomass & Biogas
Wave power*

POST SHOW REPORT

INSPIRATION AND INNOVATION

On a global scale, renewable energy production systems are becoming more sophisticated and preferred alternatives due to declining prices and lower initial costs, and less long-term risk. The main processes that will determine the market direction are: decarbonization of the energy sector, electrification of industry and transport, increasing demand for energy efficient solutions and autonomous production of energy for own consumption.

The event opened the doors, creating an even bigger opportunity for companies in wind, solar, storage and other clean energy technologies to learn and do business across the utility-scale power sector.

EXHIBITOR FEEDBACK

96%

Satisfaction of the visitor quality and quantity

93%

Satisfaction of organizer full-range service

88%

Satisfaction of enquiries generated and MoU signed

90%

Re-participation in RENEWABLE ENERGY EXPO



EXHIBITION

Owing to the plentiful opportunities in the renewable energy sector, Water Today Pvt Ltd organised a comprehensive Renewable Energy Expo 2023 exclusively dedicated to Renewable Energy equipment and service providers in India. The three-day event was packed with extensive activities, exchange of knowledge & technology, and open interaction with the industry. The Renewable Energy Expo 2023 was yet again the largest gathering in the sector showcasing a wide range of products and technologies from the entire value chain in renewable energy and energy efficiency space that included Renewable Energy Equipment Manufacturers and Suppliers, Solar Farm Developers and Owners, Module Manufacturers and Suppliers, Solar Lighting Products, Pumps and Systems Suppliers & Manufacturers, Solar Thermal, Independent Power Producers, Plant Solution Providers, R&D Firms, Materials and Components Manufacturers and Suppliers, System Integrators, Technology Providers, Turnkey Solution Providers, Wind Farm Developers and Owners, Wind Monitoring and Analysis Systems Suppliers, Wind Turbine Manufacturers, Renewable Energy Assessment, Boiler, Turbine and Generators Manufacturers, Consultants & Certification Agencies, Energy Efficient Equipment Manufacturers, etc.

WHAT WAS PRESENTED?

Manufactures / Distributors / Suppliers / EPC of the following categories

SOLAR ENERGY

- Manufacturers of cell and module encapsulation, crystal growth equipment, diffusion furnaces, laminators, mounting systems, concentrators, trackers and collectors
- Silicon feedstock, ingot and wafer manufacturing
- Inverters, charge controllers, batteries and module connectors
- Photovoltaic (PV) modules, hybrid systems, materials and equipment
- Solar cells manufacturers
- Solar drying and desalination systems
- System integrators, assemblers and distributors
- Glass, substrates, coatings, resins, encapsulation materials, films, gasses
- Solar farm developers and owners
- Solar water heating/cooling systems and solar pumps Testing, monitoring systems, project consultants, suppliers of building integrated photovoltaic (BIPV) and solar thermal engineering

Bio Energy

- Energy-efficient equipment for power generation, transmission and distribution
- Industrial lighting equipment, luminaries, fixtures & accessories
- Manufacturers of motors and pumps
- Manufacturers of LED and charge controllers
- Green information & communications technologies (ICT)

Wind Energy

- Wind electric generator (WEG) manufacturers
- Wind monitoring and analysis systems suppliers
- Assessment and forecasting service providers
- Wind-Solar hybrid power system integrators
- Wind farm owner
- Buyers and sellers of old WEGs
- Electrical and electronics items manufacturers
- Hydraulic and mechanical items manufacturers
- Stand-alone small aero-generator manufacturers
- WEG erection contractors, spares, components,

Energy Efficiency

- Analytical instruments manufacturers and service providers
- Bio-diesel / bio-ethanol distributors or refining companies
- Bio-diesel dispensing and mixing equipment manufacturers
- Biomass heating and drying equipment manufacturers
- Bioreactor, boiler, turbine and turbo-generator manufacturers & consultants

KEY EXHIBITORS 2023



POST SHOW REPORT

EVENT PROMOTION

Visitors and exhibitors alike consider Renewable Energy Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of 2023 campaign which shows how we advertise the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the event.

PRINT PROMOTION

- English Newspapers - Times of India, Indian Express, DT Next
- Magazine Advts
- Tamil Newspapers - Dinamani, Dinathanthi
- Brochures/leaflets Circulation

TV ADVTS

- TV advertisements were widely promoted in 4 south Indian languages – Kannada, Malayalam, Tamil and Telegu
- TV News Channels; Sun News, Polimer News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Karnataka, ABV(AP), ETV (Telengana), News 18Kerala

Outdoor Advts – Bus back banners – Tamil Nadu / Andhra Pradesh / Karnataka / Kerala

SOCIAL MEDIA

- Facebook
- LinkedIn
- Twitter
- Instagram
- Youtube

ONLINE PROMOTION

- 10 times Across India
- Google Adwords Across India
- Enewsletters
- Bulk Campaign

POST SHOW REPORT

RE EXPO PHOTOS

Exhibition



Exhibition



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WE THANK OUR SPONSORS

REGISTRATION COUNTER SPONSOR

VIRIDIS

ASSOCIATION PARTNER



MEDIA PARTNER



JOIN US NEXT YEAR

RENEWABLE ENERGY EXPO

6TH EDITION

8th, 9th & 10th FEBRUARY 2024

CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA

BOOK EARLY FOR

Prime stand positions

Maximum coverage in our dedicated PR & marketing campaign

ABOUT RENEWABLE ENERGY EXPO

RENEWABLE ENERGY EXPO has earned its place as the leading international event for the Renewable Energy sector. The leading jewel in the RENEWABLE ENERGY EXPO crown is an annual event, taking place in Chennai with the next edition taking place from 8th, 9th & 10th FEBRUARY 2024 at Chennai Trade Centre, Nandambakkam, Chennai, India.



ORGANIZED BY:

Renewable Energy Expo Team

A Division of Water Today Pvt. Ltd
3D, IIIrd Floor Bhagheeratha Residency, 124 Marshall's Road,
Egmore, Chennai - 600 008, Tamil Nadu, India.
Email: info@renewableenergyexpo.biz | Web: www.renewableenergyexpo.biz

Representative Office

Renewable Energy Expo Team

House # 01, Road # 16, Sector # 07, Uttara, Dhaka-1230, Bangladesh
Email: info@renewableenergyexpo.biz
Web: www.reexpobangladesh.biz